



**COBER  
JOHNSON  
ROMNEY**

# CAPABILITY STATEMENT

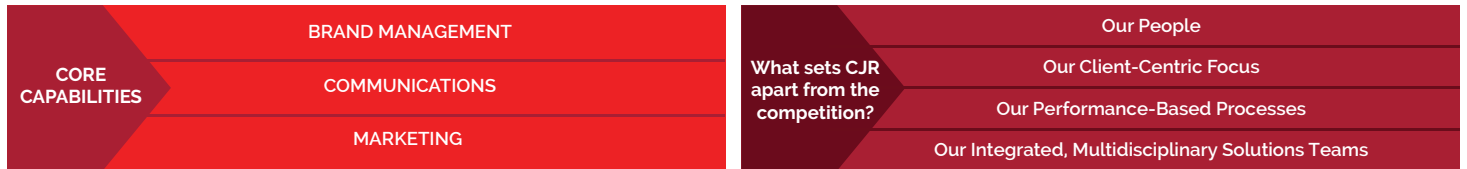
BRAND | COMMUNICATIONS | MARKETING

[www.cjrbuilds.com](http://www.cjrbuilds.com)

Cober Johnson & Romney/CJR is a firm of real estate development professionals, attorneys and communications advisors who collaborate seamlessly to build strong communities and businesses. Our interdisciplinary approach to our strategic planning provides comprehensive and innovative solutions for our clients. The CJR development team advises on public private partnerships and specializes in creating mixed use developments and affordable housing communities. In addition to state-of-the-art housing solutions, our communities need strong businesses. The CJR team of attorneys and communications advisors provide solutions for our client's branding, contract management and human resources needs, as well as training services to build strong employee teams.

As a minority Woman Owned Small Business, CJR has the following certifications: WOSB, WBE, SBE, MBE, SDB, EDWOSB, AABE, DBE (Maryland), CBE, MOBIS (District of Columbia). Our Principal Managing Partner, Nicole Cober, Esquire, is an appointee to the National Women's Business Council, advisors to the President, Congress and SBA. She is also a Board Member of Enterprising Women Magazine and Foundation, the National Press Club, and a member of the Women's Presidents Organization.

CJR is committed to excellence and creating innovative and flexible solutions for our state, federal and private sector clients.



## BRAND MANAGEMENT

CJR Builds Brands. CJR knows that a business and its owners need a comprehensive communications plan in order to grow its customer base and scale. There are several key tools that every strong business and business owner should have: 1. Logo Development and Collateral Materials; 2. Website; 3. Social Media Design and Messaging; 4. Branding Videography and 5. Photography; 6. Public Relations. CJR has provided branding strategy and services to more than 250 small businesses. As a result of their work with CJR, these companies have collectively grown to over \$250 million in gross annual sales.

*Relevant NAISC Codes: 541613- Marketing Consulting Services; 541820-Public Relations Agencies; 541612-Human Resources Consulting Services; 541618-Other Management Consulting Services; 611430-Professional and Management Development Training; 541611 Administrative Management and General Management Consulting Services*

### Clients/Past Performance

◆ **State, Local Governments and Quasi Public Private Entities**

- The City of Capitol Heights
- The Redevelopment Authority for Prince George's County

◆ **Private Sector**

- Soul Day Spa and Salon
- MBM Swim
- Alodia Hair
- Hen and Fin
- St. Alban's Early Childhood Center
- Bobino Sports Break
- Sheppard Benefits Group
- Professional Management Consulting Services

◆ **Professional and Educational Institutions**

- Egypt's Women of the World Conference
- Black Chamber of Commerce
- California Black Chamber of Commerce
- Georgetown University
- Howard University Bison Express

◆ **Nonprofit**

- AARP
- Twelve Days of Christmas, Inc.
- Douglass Leadership Institute



**Contact Information:**

Nicole Cober, Esquire, Principal Managing Partner  
2000 M Street, NW 750-B Washington, DC 20036  
7700 Greenway Center Drive #1000, Greenbelt, MD 20770 Email: [ncober@cjrlegal.com](mailto:ncober@cjrlegal.com)  
Dun and Bradstreet-07968833 CAGE Code: 7BTA5